

CLIENT SPOTLIGHT



❖ ELGIN TRUCK & VAN CENTRE ❖

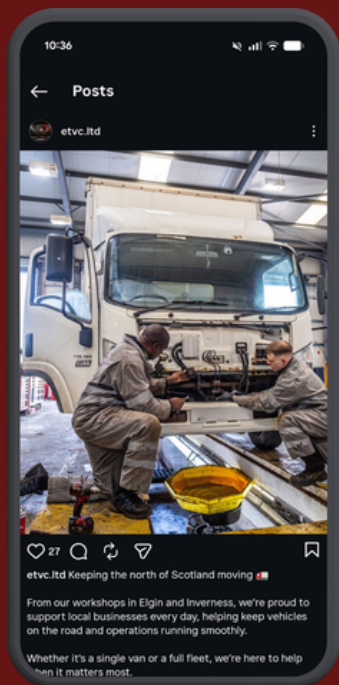


Elgin Truck & Van Centre are a trusted name in the North of Scotland, providing sales, servicing and support for commercial vehicles across both Elgin and Inverness.

With a strong reputation built over time and a growing team behind them, they focus on delivering reliable, high quality service while building long term relationships with their customers.

Their work supports businesses across the region, keeping vehicles on the road and operations running smoothly.

❖ SUPPORTING ❖ THEIR SOCIALS



- ❖ Creating consistent, professional content across the ETV channels to better reflect the high quality of their work.
- ❖ Showcasing ETV's vast range of services as well as the team and the day to day activity through a mix of imagery, graphics and campaigns.
- ❖ Helping turn social media into a tool for visibility, trust and communication with both clients and potential hires.
- ❖ Introducing structure and planning to ensure their channels stay active, relevant and aligned with the business.

Engagement up
180%
with more
people
interacting
with content

Audience
growth up
235%
building a
stronger, more
active
following

116,000+
views across
Facebook and
Instagram in
the last 28
days

❖ GOING BEYOND ❖ SOCIAL MEDIA

I support updates to the ETV website, including improvements to the careers section and overall user journey, while also helping to promote job opportunities and support recruitment in a competitive market through socials.

Alongside this, I act as an extra pair of hands for marketing, design and ideas when needed, providing flexible, ongoing support that adapts to the needs of the business.

ARE YOU LOOKING FOR SOCIAL MEDIA SUPPORT?

If your business could benefit from consistent, creative and reliable social media management, I'd love to chat.

Send Me a DM Now or
Email me at info@smudgedmedia.com